

## INVOICE



## Remit Address:

WJBK  
New World Communications of Detroit Inc  
PO Box 100624  
Atlanta, GA 30384-0624  
Main: (248) 557-2000  
Billing: (248) 552-5129

Advertiser	Obama for America	Invoice #	4083622-1
Product	CANDIDATE ORDERS/2307 OFA MI 11	Invoice Date	11/25/12
Estimate Number	2307 - OFA MI 11/1-11/6	Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/06/12

Station	WJBK	Order #	4083622
Account Executive	Anthony Castaneda	Alt Order #	OBAMA
Sales Office	FSS Philadelphia	Deal #	
Sales Region	National	Order Flight	11/01/12 - 11/06/12

Billing Calendar	Broadcast	IDB #	TV12856
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	

Agency Ref	
Advertiser Ref	

## Billing Address:

Greer Margolis & Mitchell  
Attention: Accounts Payable  
1010 Wisconsin Avenue NW  
Suite 800  
Washington, DC 20007

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WJBK	Fox 2 News AM 530a	530a-6a								
	CDR										
				10/29/12 to 11/04/12	1x	---	T---				
	WJBK			Th	11/01/12	:30	5:28 AM	OFA12A193H	\$1,600.00		1
2	WJBK	Fox 2 News AM 6a	6a-7a								
	CDR										
				10/29/12 to 11/04/12	1x	----	F--				
	WJBK			F	11/02/12	:30	6:38 AM	OFA12A193H	\$2,200.00		1
3	WJBK	Fox 2 News Morning	7a-9a								
	CDR										
				11/05/12 to 11/11/12	1x	M-----					
	WJBK			M	11/05/12	:30	8:59 AM	OFA12A193H	\$2,500.00		1
4	WJBK	Fox 2 News AM 9a	9a-10a								
	CDR										
				11/05/12 to 11/11/12	1x	-T-----					
	WJBK			Tu	11/06/12	:30	9:20 AM	OFA12A193H	\$1,500.00		1
5	WJBK	M-F 10a-11a News	10a-11a								
	CDR										
				10/29/12 to 11/04/12	1x	----	F--				
	WJBK			F	11/02/12	:30	10:47 AM	OFA12A193H	\$1,000.00		1
6	WJBK	Fox 2 News MF Live @ 11a	11a-12p								
	CDR										
				10/29/12 to 11/04/12	1x	----	F--				
	WJBK			F	11/02/12	:30	11:27 AM	OFA12A193H	\$1,000.00		1
7	WJBK	Fox 2 News AM Sa 630a	630a-7a								
	CDR										
				10/29/12 to 11/04/12	1x	-----	S-				
	WJBK			Sa	11/03/12	:30	6:29 AM	OFA12A193H	\$1,500.00		1
8	WJBK	Fox News Sunday	Su 10a-11a								

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Advertiser	Obama for America
Product	CANDIDATE ORDERS/2307 OFA MI 11
Estimate Number	2307 - OFA MI 11/1-11/6

Invoice #	4083622-1
Invoice Date	11/25/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	WJBK
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4083622
Alt Order #	OBAMA
Deal #	
Order Flight	11/01/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
CDR											
9	WJBK	M-F 1p-2p	1p-2p	10/29/12 to 11/04/12		1x	-----S				
	Su			11/04/12	:30	10:32 AM	OFA12A193H	\$2,000.00	1		
	CDR										
10	WJBK	M-F 2p-3p	2p-3p	11/05/12 to 11/11/12		1x	M-----				
	M			11/05/12	:30	1:55 PM	OFA12A193H	\$450.00	1		
	CDR										
11	WJBK	Fox 2 News at 5p	5p-6p	10/29/12 to 11/04/12		2x	---TF--				
	Th			11/01/12	:30	2:47 PM	OFA12A193H	\$450.00	2		
	WJBK			F	11/02/12	:30	2:12 PM	OFA12A193H	\$450.00	1	
CDR											
12	WJBK	Fox 2 News at 6p	6p-630p	11/05/12 to 11/11/12		1x	M-----				
	M			11/05/12	:30	5:51 PM	OFA12A193H	\$2,800.00	1		
	CDR										
13	WJBK	M-F 630p-7p	630p-7p	10/29/12 to 11/04/12		1x	----F--				
	F			11/02/12	:30	6:25 PM	OFA12A195H	\$2,800.00	1		
	CDR										
14	WJBK	M-F 7p-730p	7p-730p	10/29/12 to 11/04/12		1x	---T---				
	Th			11/01/12	:30	6:54 PM	OFA12A193H	\$3,000.00	1		
	CDR										
15	WJBK	M-F 730p-8p	730p-8p	10/29/12 to 11/04/12		1x	---T---				
	Th			11/01/12	:30	7:25 PM	OFA12A193H	\$3,000.00	1		
	CDR										

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Advertiser	Obama for America	Invoice #	4083622-1
Product	CANDIDATE ORDERS/2307 OFA MI 11	Invoice Date	11/25/12
Estimate Number	2307 - OFA MI 11/1-11/6	Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/06/12

Station	WJBK	Order #	4083622
Account Executive	Anthony Castaneda	Alt Order #	OBAMA
Sales Office	FSS Philadelphia	Deal #	
Sales Region	National	Order Flight	11/01/12 - 11/06/12

Billing Calendar	Broadcast	IDB #	TV12856
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	

Agency Ref	
Advertiser Ref	

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CDR											
				10/29/12 to 11/04/12		1x	---T---				
16	WJBK	Fox 2 News Edge	11p-1130p	Th	11/01/12	:30	7:56 PM	OFA12A193H	\$3,000.00		1
CDR											
				10/29/12 to 11/04/12		1x	----F--				
17	WJBK	M-Su 10p-11p News	10p-11p	F	11/02/12	:30	11:12 PM	OFA12A195H	\$3,500.00		1
CDR											
				10/29/12 to 11/04/12		1x	---T---				
18	WJBK	M-F 1130p-12a	1130p-12a	Th	11/01/12	:30	10:08 PM	OFA12A193H	\$4,200.00		1
CDR											
				11/05/12 to 11/11/12		1x	M-----				
19	WJBK	Mo Hour 1	8p-9p	M	11/05/12	:30	11:54 PM	OFA12A193H	\$800.00		1
CDR											
				11/05/12 to 11/11/12		1x	M-----				
20	WJBK	Mo Hour 2	9p-10p	M	11/05/12	:30	8:40 PM	OFA12A193H	\$5,000.00		1
CDR											
				11/05/12 to 11/11/12		1x	M-----				
21	WJBK	Th Prime Hour 1	8p-9p	M	11/05/12	:30	9:43 PM	OFA12A193H	\$6,000.00		1
CDR											
				10/29/12 to 11/04/12		1x	---T---				
22	WJBK	M-F 7p-730p	7p-730p	Th	11/01/12	:30	7:59 PM	OFA12A193H	\$12,000.00		1
CDR											

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Estimate Number	2307 - OFA MI 11/1-11/6	Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/06/12
Station	WJBK	Order #	4083622
Account Executive	Anthony Castaneda	Alt Order #	OBAMA
Sales Office	FSS Philadelphia	Deal #	
Sales Region	National	Order Flight	11/01/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	TV12856
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
22	WJBK	M-F 7p-730p	7p-730p								
	CDR										
					10/29/12 to 11/04/12	1x	----F--				
	WJBK			F	11/02/12	:30	7:23 PM	OFA12A193H	\$3,000.00		1
23	WJBK	M-F 730p-8p	730p-8p								
	CDR										
					10/29/12 to 11/04/12	1x	----F--				
	WJBK			F	11/02/12	:30	7:55 PM	OFA12A193H	\$3,000.00		1
24	WJBK	Sa 12a-1230a	12a-1230a								
	CDR										
					10/29/12 to 11/04/12	1x	-----S-				
	WJBK			Sa	11/03/12	:30	12:56 AM	OFA12A193H	\$400.00		1
				<u>Aired Spots</u>	25						

<u>Gross Total</u>	\$67,150.00	
<u>Agency Commission</u>	\$10,072.50	
<u>Net Amount Due</u>	\$57,077.50	<u>Payment Terms 30 Days</u>

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